



www.Fox8.com

**WJW**  
**5800 S. Marginal Rd**  
**Cleveland, OH 44103**  
**(216)431-8888**

# CONTRACT

<b>Contract / Revision</b> 567493 /		<b>Alt Order #</b> 09787676
<b>Product</b> CONG.LEADERSHIP FUND		
<b>Contract Dates</b> 09/21/12 - 09/27/12		<b>Estimate #</b>
<b>Advertiser</b> Congressional Leadership Group		<b>Original Date / Revision</b> 08/10/12 / 08/10/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WJW	<b>Account Executive</b> Alexandra Bradley	<b>Sales Office</b> Washington DC
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> 6087	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/21/12	09/27/12	M-F 5a-530a	5a-530a		:30			NM	5	\$3,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$700.00			
N 2	8	09/21/12	09/27/12	M-F 530a-6a	530a-6a		:30			NM	5	\$4,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$900.00			
N 3	8	09/21/12	09/27/12	M-F 6a-8a	6a-8a Rotator		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,400.00			
N 4	8	09/21/12	09/27/12	M-F 6a-8a	6a-8a Rotator		:30			NM	10	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				10	\$1,400.00			
N 5	8	09/21/12	09/27/12	M-F 8a-9a	8a-9a News		:30			NM	10	\$14,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				10	\$1,400.00			
N 6	8	09/21/12	09/27/12	M-F 9a-10a	9a-10a		:30			NM	10	\$9,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				10	\$950.00			
N 7	8	09/21/12	09/27/12	M-F 10a-11a	10a-11a		:30			NM	10	\$5,000.00
		NEW DAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				10	\$500.00			
N 8	8	09/21/12	09/27/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	10	\$6,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				10	\$600.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 567493 /		<u>Alt Order #</u> 09787676
<u>Contract Dates</u> 09/21/12 - 09/27/12	<u>Product</u> CONG.LEADERSHIP FU	<u>Estimate #</u>
<u>Advertiser</u> Congressional Leadershi		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 9	8	09/21/12	09/27/12	M-F 3p-4p	3p-4p		:30			NM	5	\$1,500.00
		Ricki Lake										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$300.00			
N 10	8	09/21/12	09/27/12	M-F 4p-5p	4p-5p		:30			NM	5	\$5,000.00
		JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,000.00			
N 11	8	09/21/12	09/27/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,400.00			
N 12	8	09/21/12	09/27/12	M-F 5p-6p News	5p-6p News		:30			NM	5	\$7,500.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,500.00			
N 13	8	09/21/12	09/27/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$2,000.00			
N 14	8	09/21/12	09/27/12	M-F 6p-7p News	6p-7p News		:30			NM	5	\$10,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$2,000.00			
N 15	8	09/21/12	09/27/12	M-F 7p-730p News	7p-730p News		:30			NM	5	\$7,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,400.00			
N 16	8	09/21/12	09/27/12	M-F 730-8p	730p-8p		:30			NM	5	\$7,500.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,500.00			
N 17	8	09/21/12	09/27/12	M-F 10p-1030p	10p-1030p		:30			NM	5	\$12,000.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$2,400.00			
N 18	8	09/21/12	09/27/12	M-F 11p-1130p	11p-1130p		:30			NM	5	\$5,000.00
		BIG BANG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$1,000.00			
N 19	8	09/21/12	09/27/12	M-F 1130p-12a	1130p-12a		:30			NM	5	\$3,250.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/21/12	09/27/12	MTWTF--				5	\$650.00			
N 20	8	09/22/12	09/22/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$1,300.00
		NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				2	\$650.00			
N 21	8	09/22/12	09/22/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$650.00
		NEWS										

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<u>Advertiser</u> Congressional Leadershi		<u>Estimate #</u> 
		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$650.00			
N 22	8	09/22/12	09/22/12	Sa 10p-11p Fox 8 News	10p-11p		:30			NM	1	\$2,400.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$2,400.00			
N 23	8	09/23/12	09/23/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$650.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$650.00			
N 24	8	09/23/12	09/23/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1	\$2,400.00
NEWS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,400.00			
N 25	8	09/23/12	09/23/12	Su 12a-1230a	12a-1230a		:30			NM	1	\$700.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$700.00			
N 26	8	09/23/12	09/23/12	Su 11p-12a	11p-12a		:30			NM	1	\$700.00
BIG BANG												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$700.00			
Totals											128	\$148,050.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	128	\$148,050.00	\$125,842.50
<b>Totals</b>	<b>128</b>	<b>\$148,050.00</b>	<b>\$125,842.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Jon Ferrell  
do hereby request station time concerning the following issue:

Congressional Leadership Fund
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

<b>Total Charges:</b>
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This broadcast time will be used by: Congressional Leadership Committee

<b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b>	
<input type="checkbox"/> <b>Yes</b>	<input type="checkbox"/> <b>No</b>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Congressional Leadership Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

\_\_\_\_\_  
Date                      Jonathan N. Ferrell                      703-683-4877  
Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title